



'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL
B.A. Programme 6th Semester Examination, 2022

DSE1/2-P2-MASS COMMUNICATION AND JOURNALISM
SPECIALIZED REPORTING

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any four questions

3×4 = 12

1. Explain the term "beat" in reporting.
2. What do you understand by the term "sources" in journalism?
3. Mention three major sports magazine published in India.
4. Name three major Business daily newspapers of India on the national level.
5. What do you understand by the term "byline and print line" in newspaper?
6. Explain the term "Press Release".

GROUP-B

Answer any four questions

6×4 = 24

7. Write a brief note on development journalism.
8. Write in brief the qualities needed to be a sports journalist.
9. Write in brief the various tips on writing a business story.
10. Discuss the qualities of a Development journalist.
11. How are stories for science journalism written? Explain in brief keeping in special view of science research reporting.
12. Write a short note on media activism with special reference to environmental journalism.

GROUP-C

Answer any two questions

12×2 = 24

13. Explain the meaning and concept of development reporting also mentioning about the different styles of development reporting.
14. Outline the various steps in environment reporting.
15. What are the major challenges faced while doing environmental journalism?
16. What are the problems faced by journalists practising science journalism?

—×—